

**INFORMATION CLAUSE FOR THE PROCESSING OF PERSONAL DATA ON SOCIAL MEDIA
BY DOM DEVELOPMENT KRAKÓW SP. Z O.O.**

Pursuant to Article 13(1) and Article 13(2) of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (OJ EU L 2016 no. 119, p. 1) (hereinafter “**GDPR**”), please be advised that:

Channel	Facebook	Linkedin	Youtube	Instagram	X
Data Controller	Dom Development Kraków Sp. z o.o. with its registered office in Cracow, ul. Wadowicka 3A, 30-347 Kraków				
Joint Controllers	To the extent that we use the Facebook Audience Insights tool, the joint controllers of the data are PAIH (<i>the Polish Investment and Trade Agency</i>) and Facebook Ireland Limited. For more information about Facebook Ireland Limited, please see the attachment ‘Website Statistics Administrator’. For more details about the processing of your personal data, please see the Privacy Policy and the Terms of Use specified on the Website.	LinkedIn (if you are a user from the European Economic Area and Switzerland, it is LinkedIn Ireland Unlimited Company), Attn: Legal Dept. (Privacy Policy and User Agreement), Wilton Plaza, Wilton Place, Dublin 2, Ireland, which processes your personal data in accordance with the terms set out in its Privacy Policy and the Terms of Use.	Google (if you are a user from the European Economic Area and Switzerland, it is Google Ireland with its registered office at Gordon House, Barrow Street, Dublin 4, Ireland), which processes your personal data in accordance with the terms set out in its Privacy Policy and the Terms of Use.	Facebook and Instagram share infrastructure, systems, and technology with other Facebook companies (including WhatsApp and Oculus) to provide innovative, useful, consistent, and secure services across all Facebook products used. For more details about the processing of your personal data, please see the Privacy Policy and the Terms of Use specified on the Website.	If you are located in the European Union, EFTA states, or the United Kingdom, the data controller is Twitter International Unlimited Company, which processes your personal data in accordance with the terms set out in its Privacy Policy.
Contact	You may contact the Controller in respect of any matters relating to personal data protection by email at rodo.krakow@domd.pl or by post at the above-mentioned address of the Controller’s registered office, with the note “GDPR”.				
Profile Type	Public				
Categories of Persons	Portal users				
Data Type	such as account name, IP, data in the comment, image from your account.	such as account name, IP, data in the comment.	such as user name, data in the comment.	likes on the fan page by clicking the “Like” or “Follow” button, activity on the fan page, content in the comments and posts posted by users, and sending private messages.	such as user name, image from your account, data in the comments, user interactions including ‘likes’.

Purpose of Processing	<ol style="list-style-type: none"> 1) responding to your inquiry, continuing further correspondence with you via Facebook, 2) efficient management of our profile, providing you with information about our initiatives and other activities, e.g. promoting events, services or products, 3) engaging with you, e.g. through sending private messages or your posted comments, 4) statistical and analytical purposes, 5) exercise or defence of claims (if any) 	<ol style="list-style-type: none"> 1) responding to your inquiry, continuing further correspondence with you via LinkedIn, 2) efficient management of our profile, providing you with information about our initiatives and other activities, e.g. promoting events, services or products, 3) engaging with you, e.g. through sending private messages or your posted comments, 4) statistical and analytical purposes, 5) exercise or defence of claims (if any) 	<ol style="list-style-type: none"> 1) promoting our products and services, 2) engaging with you, e.g. through your posted comments, 3) statistical and analytical purposes, 4) exercise or defence of claims (if any) 	<ol style="list-style-type: none"> 1) responding to your inquiry, continuing further correspondence with you via Instagram, 2) efficient management of our profile, providing you with information about our initiatives and other activities, e.g. promoting events, services or products, 3) engaging with you, e.g. through sending private messages or your posted comments, 4) statistical and analytical purposes, 5) exercise or defence of claims (if any) 	<ol style="list-style-type: none"> 1) promoting our products and services, 2) engaging with you, e.g. through your posted comments, 3) statistical and analytical purposes, 4) exercise or defence of claims (if any)
Legal Basis	The legal basis for such processing of your data is Article 6(1)(f) of the GDPR, which allows us to pursue our legitimate interest, which in this case is communication with you and promotion of the company's activities, presenting news, marketing of our offers and services, as well as safeguarding against claims (if any).				
Data Recipients	We may share your personal data with other recipients, if such an obligation arises from the law. As a general rule, we do not transfer data to third countries. However, should such a transfer occur, we will comply with all the requirements set out in Chapter V of the GDPR.				
Retention Period	Your personal data will be processed as long as you remain interested in the content we present on your profile. You have the right to object to the further processing of your data at any time. If any claims are exercised, we will retain your data until the expiry of their limitation period.				
Voluntary Data Provision	Your data are given freely by you.				
Your Rights	<p>You have the right to:</p> <ul style="list-style-type: none"> • access your personal data and receive a copy of the personal data being processed; • rectify your inaccurate data; • request erasure of data (right to be forgotten), should the grounds set out in Article 17 of the GDPR apply; • request the restriction of data processing in the cases set out in Article 18 of the GDPR; • object to the processing of data in the cases set out Article 21 of the GDPR; <p>transfer the provided data processed by automate means.</p>				

Filing a Complaint with the Personal Data Protection Office	If you believe that your personal data has been processed unlawfully, you have the right to file a complaint with the supervisory authority (the President of the Personal Data Protection Office, ul. Stawki 2, Warsaw).
--	---